



CAROLINA BASKETBALL CLUB

2538 Arden Gate Lane
Charlotte, NC 28262
www.cbchoops.org

January 1, 2014

Dear prospective supporter,

Carolina Basketball Club (CBC) is a non-profit, 501©3 (tax-exempt # 45-5276343) organization, dedicated to providing opportunities for student athletes in Charlotte and the surrounding areas. We provide competitive, structured basketball in a positive family atmosphere for girls and boys ages 8 to 17. Our goal is to develop players who are actively recruited by college coaches from divisions 1, 2, and 3. In the past several years we have been very successful with this and we hope to continue for many years to come.

As our organization continues to grow, we need assistance from businesses in the community that share our passion for helping student athletes. The expenses associated with our mission are very high and include travel expenses, lodging, uniforms, facility rentals, and more. We also have plans to introduce a scholarship fund, which will help relieve some of the financial burden that college places on talented student athletes.

CBC does not just help youth develop basketball skills. We work with our athletes while they learn life lessons and build character to help them be successful in life. Not only will your donations and support help these young men and women fulfill their dreams, you will also receive a charitable tax deduction for 2012 -2013. Any assistance that you can provide will be greatly appreciated by CBC and the student athletes that we serve. If there is any more information that we can provide for you, please do not hesitate to contact Coach Vince Jacobs.

Sincerely,

Tommye Staton
Director, Event Operation
Carolina Basketball Club
(704) 200-7605
Tommye@cbchoops.org

Coach Vince Jacobs
President & Founder
Carolina Basketball Club
(704) 340-6180
coachvince@cbchoops.org



SUMMARY OF CORPORATE SPONSORSHIP OPPORTUNITIES FOR THE 2014-2014

As a corporate sponsor you will receive the following:

- Name and Logo on literature: flyers, leaflets/pamphlets
- Name and Logo on back team shooting shirts for one team
- Team Picture of the Team you will be supporting
- Name/Contact/Updated info on individual kid sponsored
- Ad space and/or logo sponsor/partner on CBC Website
- Name on a tournament
- Free Admission to our events and tournaments
- Booth space at 6 of tournaments/events
- Ad on quarterly newsletter
- Name on Sponsor Banner at Tournaments

Platinum: \$2000 + ad space and/or logo option on website (All the above)

- Name and Logo on literature: flyers, leaflets/pamphlets
- Name and Logo on back team shooting shirts for one team
- Team Picture of the Team you will be supporting
- Name/Contact/Updated info on individual kid sponsored
- Ad space and/or logo sponsor/partner page on CBC Website
- Free Admission to our events and tournaments
- Booth space at 2 of tournaments/events
- Ad on quarterly newsletter
- Name on Sponsor Banner at Tournaments



Gold: \$1000 + ad space and/or logo option on website (All the above)

- Name and Logo on literature: flyers, leaflets/pamphlets
- Name and Logo on team shirts
- Newsletters
- Ad space and/or logo sponsor/partner page on CBC Website
- Free Admission to our events and tournaments
- Ad on quarterly newsletter
- Tournament schedules

Silver: \$500 + ad space and/or logo option on website (All the above)

- Newsletters
- Free Admission to our events and tournaments
- Ad space and/or logo sponsor/partner page on CBC Website for 3 Months

Bronze: \$200 + ad space and/or logo option on website (All the above)

Ad Space:

Banner Advertisements offered 200.00/month

	2x2	4x2	4x4	1/4	1/2
1 month	50.00	60.00	80.00	240.00	460.00
3 months	125.00	145.00	185.00	555.00	1000.00
6 months	250.00	280.00	340.00	1020.00	2000.00
12 months	450.00	510.00	590.00	1770.00	3500.00

Company: _____ Phone: _____

Address: _____ Email: _____

_____ Website: _____

Company Contact: _____ Phone: _____

Sponsorship Level: (circle preference) Platinum Gold Silver Bronze



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DONATIONS ONLY: (Fill out form below)

Name: _____ Phone: _____

Address: _____ Email: _____

Type of Donation: [(monetary/item(s))]:
